

2021

Girl Scouts of Northeast Texas



“The world needs something different from Girl Scouts and we are responding.”

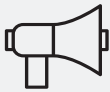


A word from
the CEO

Our Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Four Pillars of Girl Scouting



Life Skills



STEM



Outdoors



Entrepreneurship

Dear Girl Scout Friends,

Re-emergence was the theme of 2021 – girls and volunteers returned, camps reopened, and Girl Scouts returned to a “new” normal. But the reality is that the world needs something different from Girl Scouts today and we are responding. In 2021, we delivered robust virtual and in-person programming, strengthened our mental health and wellness programming, expanded our offerings at the STEM Center of Excellence, partnered with schools to deliver social and emotional learning programs, and expanded our commitment to equity and inclusion.

But what inspired me the most, and continues to inspire me every day, was seeing the creative ways that our volunteers made Girl Scouts work – even in a global pandemic. From virtual meetings to outdoor, socially distanced gatherings, girls and their troops found ways to connect and support one another in a time when everyone needed that feeling of belonging.

Girl Scouts of Northeast Texas continues to evolve with the times and 2022 is going to be the start of something great. Thanks to Deloitte, we are taking a new look at the future of Girl Scouts and what both you, our current members, as well as potential future Girl Scouts need from us in this post-pandemic world. This year we begin the transformation of our outdoor spaces, seeking input from experts and stakeholders and preparing for a future campaign to invest in all our favorite camp programs and properties. We are increasing our presence in southern Dallas, and we continue to innovate programs that meet the girls where they are. We are collaborating with old and new partners in bigger and bolder ways to ensure that every girl finds a place where she belongs at Girl Scouts of Northeast Texas.

*I feel so much hope, energy and momentum for the future.
It is a great time to be a Girl Scout!*

Sincerely,

A handwritten signature in black ink that reads "J. Bartkowski". The signature is fluid and cursive.

*Jennifer K. Bartkowski
Chief Executive Officer*

The impact of our program

At Girl Scouts of Northeast Texas (GSNETX), inclusion, diversity, equity, and access are core institutional values. They drive decision-making, resource allocation, and the development of all policies and practices. We're committed to removing barriers and creating an empowering experience for all through a culture of belonging. Our 8,000 dedicated volunteers foster supportive environments to help our girls thrive.

“ We moved to a new city this year and I believe Girl Scouts was an integral part of my child's social adjustment. Girl Scouts gave my daughter an instant community, a place for her voice to be heard, a place to smile and a place to foster independence.

(Caregiver of Girl Scout)



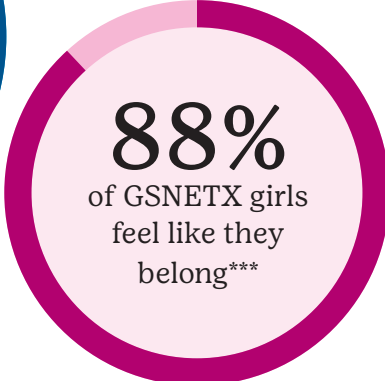
92%
of GSNETX caregivers agree that Girl Scouts strives to make everyone feel welcome (regardless of ability, culture, race or ethnicity, sexual or gender identity, or religious identity)***

“ Because I am a Girl Scout, I feel less alone than I usually was before Girl Scouts.*

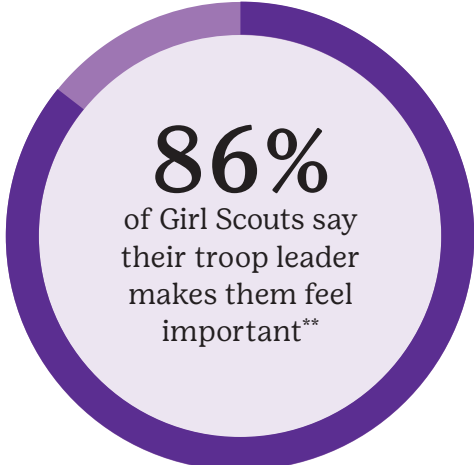
(Elementary school Girl Scout in Dallas)



83%
of GSNETX girls have felt less isolated and lonely during COVID because of Girl Scouts***



88%
of GSNETX girls feel like they belong***



86%
of Girl Scouts say their troop leader makes them feel important**

“ It's a great organization for girls to build sisterhood, learn collaboration skills, learn to accept and encourage others.***

(Caregiver of a GSNETX Brownie)

*GSNETX Community Partnerships program evaluation, 2021

**The Benefits of Being a Girl Scout Volunteer. Girl Scout Research Institute, 2020

***Voices Count Survey, Girl Scout Research Institute, 2021

2021 Highlights



Mental Health

- Developed Mental Health Strategic Plan in collaboration with Mental Health and Wellness Committee.
- GSNETX spearheaded the Okay to Say patch throughout Texas serving 2,454 Girl Scouts.



DEI

- Developed and launched three-year DEI strategic plan
- Successfully participated in 9-month training cohort with Dallas Truth, Racial Healing and Transformation that supported the development of our strategy and secured funding for the training of GSNETX staff in FY22.



STEM

- Completed construction of the Connected Greenhouse at the STEM Center of Excellence, including a new augmented reality experience.



Outdoor Leadership

- Camp reopened!
- 842 girls at Resident Camp
- 296 at STEM Center Day Camp
- 963 at volunteer-run Day or Twilight Camps



Other Highlights

- Served 18,456 girls
- 1.927 million cookies sold by 71% of active members even in an unprecedented cookie season marked by COVID and a week-long winter storm
- 140 Gold Awards, 355 Silver Awards, 411 Bronze awards earned
- Raised a record-breaking \$3.5 million in direct public support
- Received largest government grant to sustain and expand program delivery in southern Dallas

Statement of Activities

Revenue

Annual Giving/contributions	\$4,553,188
Cookie and Fall Product Program, net	\$7,800,362
Program & camping fees	\$601,321
Sales of merchandise, net	\$249,991
Investment income/(loss)	\$554,063
Other income	\$1,635,591
Total public support and revenue	\$15,394,516

Expenses

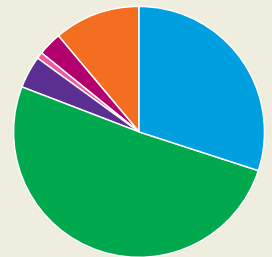
Services for girls and adults	\$13,314,639
Management and general operating	\$1,414,596
Fundraising	\$871,668
Total expenses	\$15,600,903

Change in net assets **(\$206,387)**

Net assets at beginning of year **\$24,606,166**

Net assets at end of year **\$24,399,779**

Revenue



Annual Giving contributions:
30%

Cookie and Fall Product Program, net:
51%

Program & camping fees:
4%

Sales of merchandise, net:
1%

Investment income/(loss):
3%

Other income:
11%

Statement of Financial Position

Assets

Cash and cash equivalents	\$7,902,070
Investments	\$2,737,788
Accounts and pledges receivable	\$816,755
Inventory and other	\$822,092
Long-term notes receivable, net	\$9,340,550
Land, buildings and equipment, net	\$18,835,302
Total assets	\$40,454,557

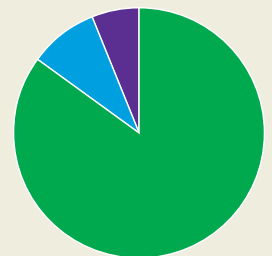
Liabilities

Accounts payable	\$126,032
Notes payable, net**	\$14,743,298
Deferred revenue	\$53,402
Other accrued liabilities	\$1,076,824
Custodial funds	\$55,222
Total liabilities	\$16,054,778

Net Assets

Without donor restrictions	\$23,193,433
With donor restrictions	\$1,206,346
Total net assets	\$24,399,779
Total liabilities and net assets	\$40,454,557

Expenses



Services for girls and adults:
85%

Management and general operating:
9%

Fundraising:
6%

*Includes \$1.5M SBA Paycheck Protection Program forgivable stimulus loan.

Board of Directors

Executive Committee

Donna Epps

Saia, Inc.
Board Chair

Cassie Lee

AT&T, Inc.
First Vice Chair

Peter Balyta, Ph.D.

Texas Instruments
Incorporated
Second Vice Chair

Roberta Luxbacher

Community Leader
Third Vice Chair

Trisha Cunningham

North Texas Food Bank
Fourth Vice Chair

Cristina Lopez

Village MD
Fifth Vice Chair

Tracy LaRosiliere

Community Leader
Secretary

Jose Motta

7-Eleven, Inc.
Treasurer

Board Members-at-Large

Margie Aguilar

ISP Studios

Nancy Bernardino, Ed.D.

Dallas Independent
School District

Brenda Boehm

Dell Technologies

Dee Brown

Solenis, LLC

Marian Brown

Dallas County
Sheriff's Department

Kristen Cook

7-Eleven, Inc.

Brenda T. Cubbage

Calhoun,
Bhella & Sechrest, LLP

Mike Breen Eckhard

Community Leader

Yareli Esteban

Strategar

Lesley Harris

Honeywell Sparta
Systems

Stephanie Kinser

Salesforce

Amy McCune

Ericsson

Michelle Miller

Verizon

Sharon Morrison

esrp

Brad Mroski

AlixPartners LLP

Sheena Payne

Blue Cross Blue Shield
of Texas

Barry Pennett

Intuit

April Bittner Slovinsky

Deloitte Consulting, LLP

Elena Sacca Smith

Toyota North America

Vicky Teherani

More2Wealth
Management

JJ White

UnitedHealthcare
North Texas

Candace Winslow

The Storehouse of
Collin County

Girl Scout skateboarding club peaks in popularity, helps girls stay active and healthy



What started as an idea for a Girl Scout mom to keep her daughter physically active during the COVID-19 pandemic lockdown has turned into an official Girl Scouts of Northeast Texas club that's in high demand and growing. The Gutsy Girls Skateboard Club was founded during lockdown, starting as eight Girl Scouts meeting up to try a fun new activity. The club has quickly grown into DFW's most sought-after skateboarding club.

"We are a club that has a sole focus of encouraging girls to ignite their adventurous and courageous spirits through skateboarding," said Girl Scout Mom Lacy. She launched the club with her super-energetic, nine-year-old daughter Riley. "We are starting a girl-powered skateboard movement!"

The club meets twice a month for a clinic and a social skate. Presently, the club welcomes about 30 Girl Scouts from various troops at one clinic. The groups are small so the instructors (two per group, and one always female) can have more time to coach skateboarding fundamentals to each girl. Partnering with the director of operations at Alliance Skate Park, the club provides access to the area's top skateboarding instructors and local pros.

Social skates are set up to allow the girls to freely move around skateparks, practice the skills they learned in clinics, and make friends with other skateboarders. Lacy is amazed to watch the girls hang out and help each other improve their tricks. The girls correct each other on the most minor moves and encourage each other. The social aspect allows them to strengthen the Girl Scout sisterhood, helping them to stay mentally healthy and thriving through this isolated time.

The outpouring of support from the skateboarding community has been overwhelmingly positive. Last year, the club welcomed USA Female Skateboarding Olympic Team Member Alana Smith to the clinic. She described her journey to the 2021 Tokyo Olympics and even jumped in to help teach the girls a few skills.

"We believe anyone can do anything with the right tools and right encouragement," Lacy said. "We believe that girls are the future of skateboarding and extreme sports."

2021 Young Women of Distinction

This year, we honored three outstanding Girl Scouts whose Gold Award projects have created long-term, sustainable change in their communities. Join us as we recognize these future changemakers.



Katie Chang



Margot Meyer



Alexandra Vincent

Katie Chang

is a senior at Plano West High School. She has been a Girl Scout for over 12 years and credits the program with helping her develop strong leadership skills. For her Gold Award project, titled “The Portrait Project,” Katie addressed her community’s limited access to professional photography services. Partnering with the Boys & Girls Club, she connected underserved families with a recruited network of local photographers, providing more than 50 families with professional portraits.

In middle school, Katie pursued her passion for photography by starting her own business. She has since served more than 400 clients in Texas and beyond. Understanding the unique challenges young entrepreneurs face, Katie mentors young entrepreneurs across the country through online educational content and in-person lessons. In addition, she is active in multiple school organizations, serving as Concertmaster of her school’s varsity orchestra and as a member of the National Honor Society, Spanish Honor Society, and Girls in STEM. The dedicated violinist recently ranked 2nd in Texas in the Texas Music Educators Association’s All-State Competition.

Margot Meyer

Passionate about medicine and public health, Margot focused her Girl Scout Gold Award project efforts on helping improve the healthcare experience for children and parents at Dallas ISD’s David G. Burnet Elementary. The three-part project consisted of renovating the school clinic by painting murals, organizing and providing new furniture, helping promote their on-campus telemedicine program to students, and providing a database of physicians to serve as resources to the Burnet school clinic.

Margot is the founder and president of the Hockadocs Medical Club; a club focused on inspiring young women to pursue careers in medicine. She has participated in

Hockaday’s varsity swimming and softball teams since her freshman year. Margot was also the recipient of the U.S. Presidential Service Award in recognition of her time devoted to helping the students and parents of Burnet Elementary. Margot has received multiple National French Contest Awards throughout her high school years. Additionally, she has participated in the Scottish Rite Hospital Junior Volunteer Program and served on the Party in the Park and Junior Symphony Ball steering committees.

Alexandra Vincent

is a senior at Rock Hill High School. Alexandra has lived in Arizona, Germany, Turkey, Hawaii, South Carolina, and now Texas as a military child. However, wherever she moved, she was able to find a home in Girl Scouts. Alexandra’s Gold Award project addressed issues of mental health in high school students. As part of her project, Alexandra facilitated a roundtable discussion about mental health in teenagers, created collateral, and provided resources to help students cope with anxiety and stress. Her program is now used throughout the school district and is available online.

Alexandra is entering her second year as president of the National Honor Society and the Junior World Affairs Council. She is a Science National Honor Society member, served on the Rock Hill High School Student Council, and was selected to sit on U.S. Representative Van Taylor’s Youth Congressional Advisory Council. She received the 2021 Betty Jay Sorooptimist Award and was nominated for the Blue Hawk award by her school volleyball team. Also, in 2021, Alexandra was named a semi-finalist for the U.S. Military Child of the Year Award. She currently works part-time as a social media developer at Haas Tech Incorporated.



LEARN MORE
ABOUT THESE
AMAZING
YOUNG WOMEN

Save the date
October 28th 2022
gsnetx.org/wdl

We gratefully acknowledge our annual donors.
Thank you for investing in girls!

Gifts listed were made between 10/1/20 and 9/30/21

Corporate and Foundation Donors

\$100,000 and up

Anonymous
AT&T
Dallas Mavericks Foundation
Ericsson
Girl Scouts of the USA
Hoblitzelle Foundation
Lee and Sally Posey Fund of the
Dallas Foundation
Texas Instruments, Inc.
Verizon

\$25,000-99,999

Amazon
Anonymous
Charles Schwab
Communities Foundation
of Texas, Inc.
Girl Scouts of the USA
Harry W. Bass, Jr. Foundation
Hillcrest Foundation, Bank of America,
N.A., Co-Trustee

Hunt Consolidated, Inc.
IF/THEN
Okay To Say
Oncor
PwC Charitable Foundation
State Farm
T.D. Jakes Foundation
Texas Workforce Commission
The Benevity Community
Impact Fund
The Hogle Foundation
Waymo

\$10,000 - \$24,999

American Association for the
Advancement of Science
ABB
America's Charities
Anonymous
Boeing
Capital One

Deloitte Consulting LLP
Fidelity Charitable Gift Fund
Fluor
Girl Scouts of the USA
McKesson
Southern Methodist University
The Catholic Foundation
The Dexter F. & Dorothy H. Baker
Foundation
The Richard and Mary
Templeton Foundation
Toyota Financial Services

Girl Scouts of the USA

AT&T
Charles Schwab
Citi Foundation
Instagram
National Science Foundation
Northface
Palo Alto
Toyota

Individual Donors

\$10,000 and Up

Katherine and Frank Addleman
Anonymous
Ann and Peter Balyta, Ph.D.
Millie and Allan Bradley
Anonymous
Julie and Robert England
Lyda Hill
Nancy Ann and Ray Hunt
Sharon and Kevin Morrison
Sara Jo and David Mueller
Margot Perot
Vicky Teherani

\$1,000-\$9,999

Cotishea Anderson
Anonymous
Evelyn and James Barker
Jennifer K. Bartkowski

BethAnn Black
Betty and Hank Bridges
Marian Brown
Dawn Burwell
Kristi and Scott Bushman
Sara and Keith Campbell
Steve Carnes
Eboni Chopp
Tanya Clay
Kristen and Read Cook
Ashley and William Crowe
Brenda Cubbage
Bethany Cunningham
Trisha and Greg Cunningham
Amanda and Jim Duquette
Michelle Eckhard
Marta and Robert Engram
Yareli Esteban
Erin and Jeff Fischer

Suzy and Larry Gekiere
Lisanne Glew
Gerri L. Gordon
Jennifer Hoch
Nazanin and James Hogle
Lynnee Hopson
Rita Howdeshell
Stephanie and Patrick Kinser
Kelle Knight
Tracy LaRosiliere
Teresa Lin
Liz Minyard
Cristina and Justin Lopez
Sarah and Allan Losinger
Roberta Luxbacher and Steve
Alaniz
Kim and Matt Lyle
Sara and David Martineau

Individual Donors, continued

Amy McCune
Peggy and Dan Meyer
Michelle and David Miller
Lynn and David Mortensen
Ana Maria and Jose Motta
Elisabetta and Brad Mroski
Kristine Nguyen
Alice and Erle Nye
Avery and Hank O'Neill
Angela Pagel
Barry and Holly Pennett
Shay Phillips
Mary Martha and Glynn John
Pickens
Lauren Reed
Debra and Timothy Roling
Brenda and Scott Rozinsky
Elizabeth Schartz
Carol and Elliott Short
Rebecca and Andrew Short
Lisa Simmons
Rachel and Jason Simon
Marcia and Keith Simpson
April and Joe Slovensky
Elena Sacca Smith
Stephanie Strawn
Donna and Lane Tharp

Michelle and Major Thomas
Shannon and Joseph Thompson
L.C. Tubb Jr.
Martha and Chinh Vu
JJ White
Candace and John Winslow
Alice Wong
Mark Worley

\$500-\$999

Tonda and Jeffrey W. Agold
Margie and Frank Aguilar
Anonymous
Sarah and Adam Becker
Gina and Ken Betts
Lucy and Henry Billingsley
Julie and John Broad
Dee Brown
Maria Coello
Jill and Mike Dardick
Jalonda Davis
Nicole and Patrick DeBusk
Jan and Tim Elliott
Donna and Jim Epps
Maria Esteves
Theresa Flores
Renee and Jeffrey P. George
Lutha and Lindle Grigsby

David and Becki Holmes
Hilary and Nick Jirasek
Laura Klesse
Lisa Krantz
Susan Krnic
Elizabeth Kuhn
Emily Leidy
Lisa and Steven Meyer
Jan and Michael Michel
Andrea and William Milton
Jenifer and Steve Moreau
Kristin and Josh Neel
Ashley O'Neill
Anjalie Patel
Melissa Pipes
Norie Pride-Womack
Katherine Schaefer
Jodie Schuman
Cynthia Siddiqui
Rebecca Vallo
Andrea Varona
Audrey Wagner
Kelli Watkins
Felicia Weick
Jill Widmark
Robert Williams
Shane Woods

United Ways

United Way of Metropolitan Chicago
United Way of Metropolitan Dallas
United Way of Denton County, Inc.
United Way of Greater Ennis
United Way of Greater Kansas City
United Way of Greater Longview
United Way of the Midlands
United Way of Greater Rochester
United Way of Smith County
United Way of Tarrant County
Valley of the Sun United Way

In-Kind Donors

7-Eleven, Inc.
Alix Partners
Anonymous
Blanche Thomas
CNM Connect
Costco
D Magazine
Gittings
Imprimis Group, Inc.
J Squared Constructions
Services, LLC

Karve Media
KGPCo
Lawrence Peska
Lynn Casey
Margie Aguilar
Mary Jo Hoch
Pariveda
PepsiCo Inc.
PMP Building, LLC
Robotics Education
& Competition Foundation

State Farm
Sunwest Communications, Inc.
Texas Greenhouse Company Inc
Texas Instruments, Inc.
Texas Security Bank
The Dallas Foundation
The University of Texas at Austin
The Virtual Wild
UNFI
United Way of Denton County, Inc.
WHC Concepts

In Honor Of

Dawn Burwell
Tyler Glass
Katheryn Guillory
Olivia Jones
Phil Kinstley
Emily Kovach
Mary Martha Pickens

In Memory Of

Mary Anne Cree
Edelize Filler
Ian Guillory
Fay Hagen
Judy Houston
Marilyn McKnight
Gretchen Peterson
Kasey and Don Stansell

Juliette Gordon Low Society

Katherine and Frank Addleman
Erik and Eva Anderson Girl Scout Movement-wide Challenge Planned Gift
Jennifer K. Bartkowski
Dianne Belk and Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift
Millie and Allan Bradley
Julie and John Broad
Kim D. Dixon
Debra and Steve Leven
Lynne L. and Allen Mabry
Katherine L. Maxwell
Rosanne Meier
Sara Jo and David Mueller
P. T. Kilman Trust
Kitty Pike
Brian Plunkett
Angelica Podias
Betty L. Richardson
Anonymous
Christina and John W. Stenger
Lynn Anne Wilbur